

Introduction to EUIPO and the Pan-European Seal Programme

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A word cloud featuring the word "Welcome" in various languages and scripts. The central and largest word is "Welcome" in a dark blue serif font. Surrounding it are other translations in different colors and sizes, including "Bienvenidos" (purple), "Benvenuti" (dark blue), "Welkom" (dark blue), "Willkommen" (red), "Croeso" (red), "Namaste" (dark blue), "Selamat Datang" (dark blue), "Bem Vindo" (dark blue), "أهلا وسهلا" (blue), "مرحبا" (red), "добре" (blue), "дошъл" (blue), and "Καλώς ήλθατε" (blue). The background is white.

Part 1

Introduction to the EUIPO

Part 2

Academic Initiatives -
Pan-European Seal Programme

Part 3

Learning activities, materials and
tools

Part 4

Questions & Answers



IP protection at European level – EUIPO role

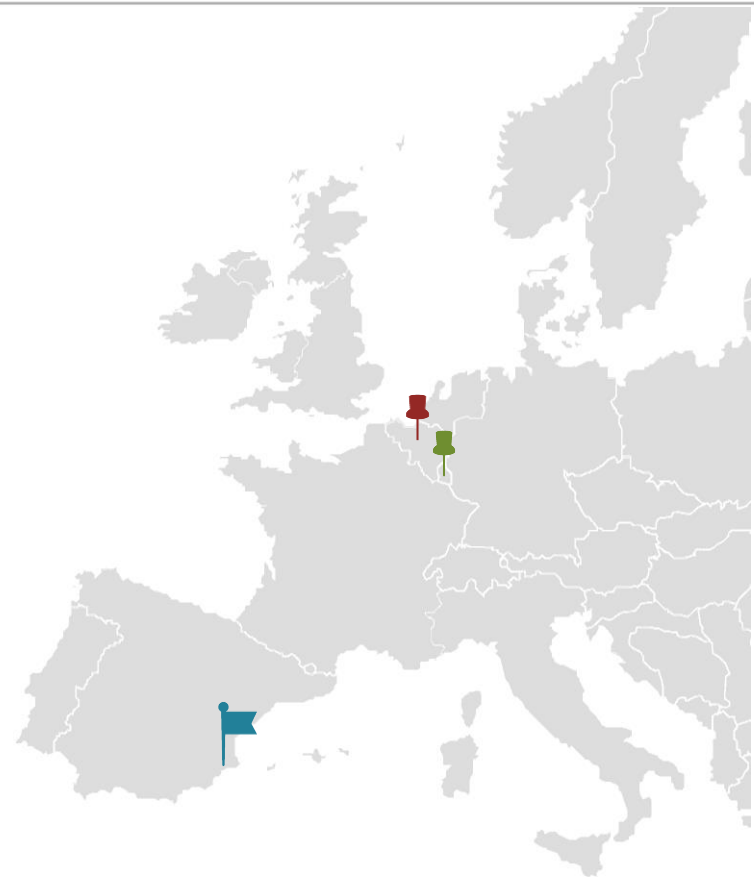


European Union (EU) agency responsible for managing:

- EU trade marks (EUTM);
- Registered EU designs (REUD);
- Geographical Indications of artisanal and industrial products (Crafts GI) ;
- European and international cooperation in the field of intellectual property (IP);
- The European Observatory on Infringements of Intellectual Property Rights.

Quick Facts

- Headquartered in Alicante, Spain
- Offices in Brussels and Luxembourg
- 1000+ Members of Staff
- English, French, German, Italian, Spanish





Part 1

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Part 2

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Pan-European Seal Programme

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tools

Part 4

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Today's
Agenda



Europäisches
Patentamt
European
Patent Office
Office européen
des brevets

Member of the
Pan-European Seal
Programme



EUIPO
EUROPEAN UNION
INTELLECTUAL PROPERTY OFFICE

27 EU Countries

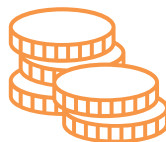
169 University Members

11 EPC Countries

4 Third Countries



1 year
(Sept- Sept)



monthly grant
1,200 €



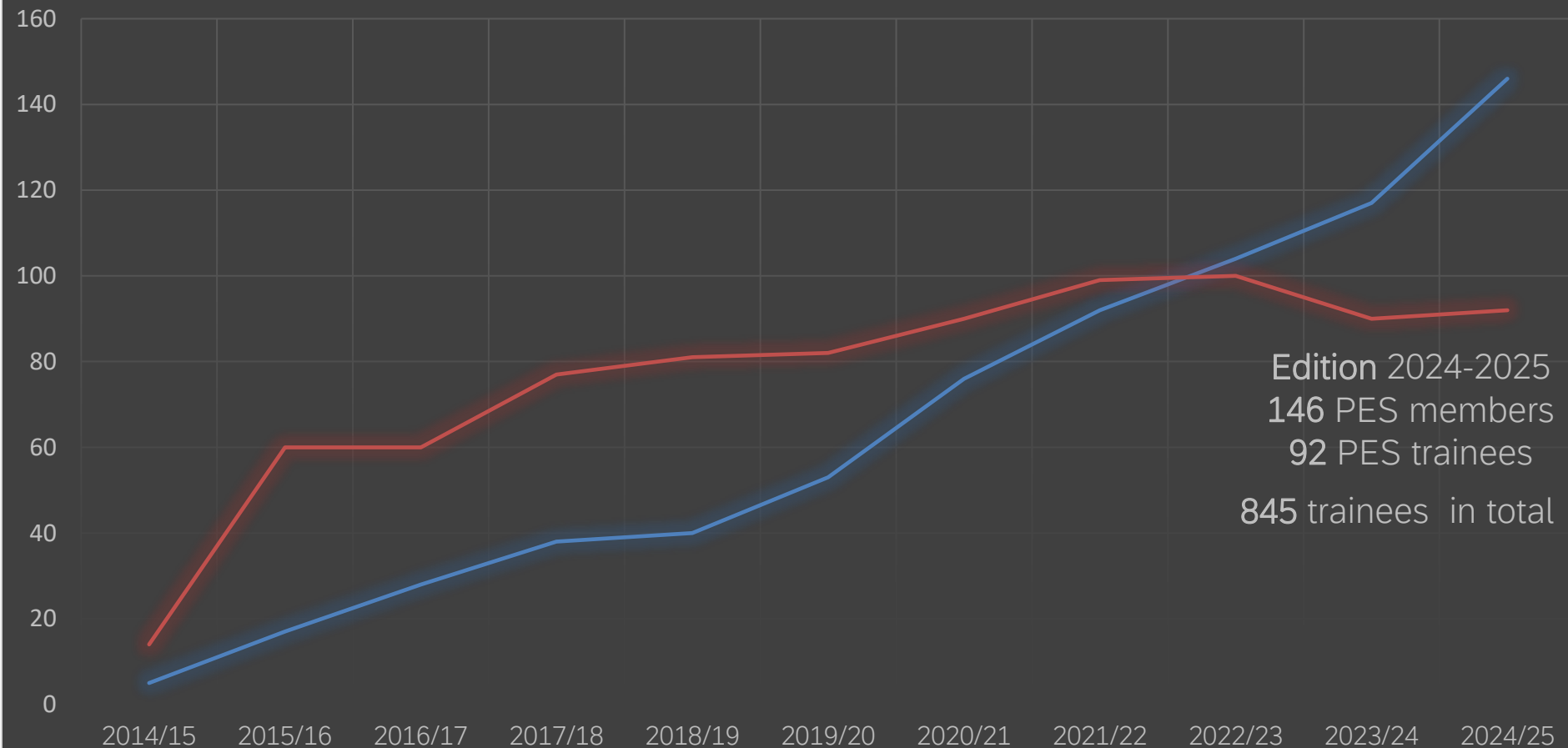
Contribution to
travel expenses



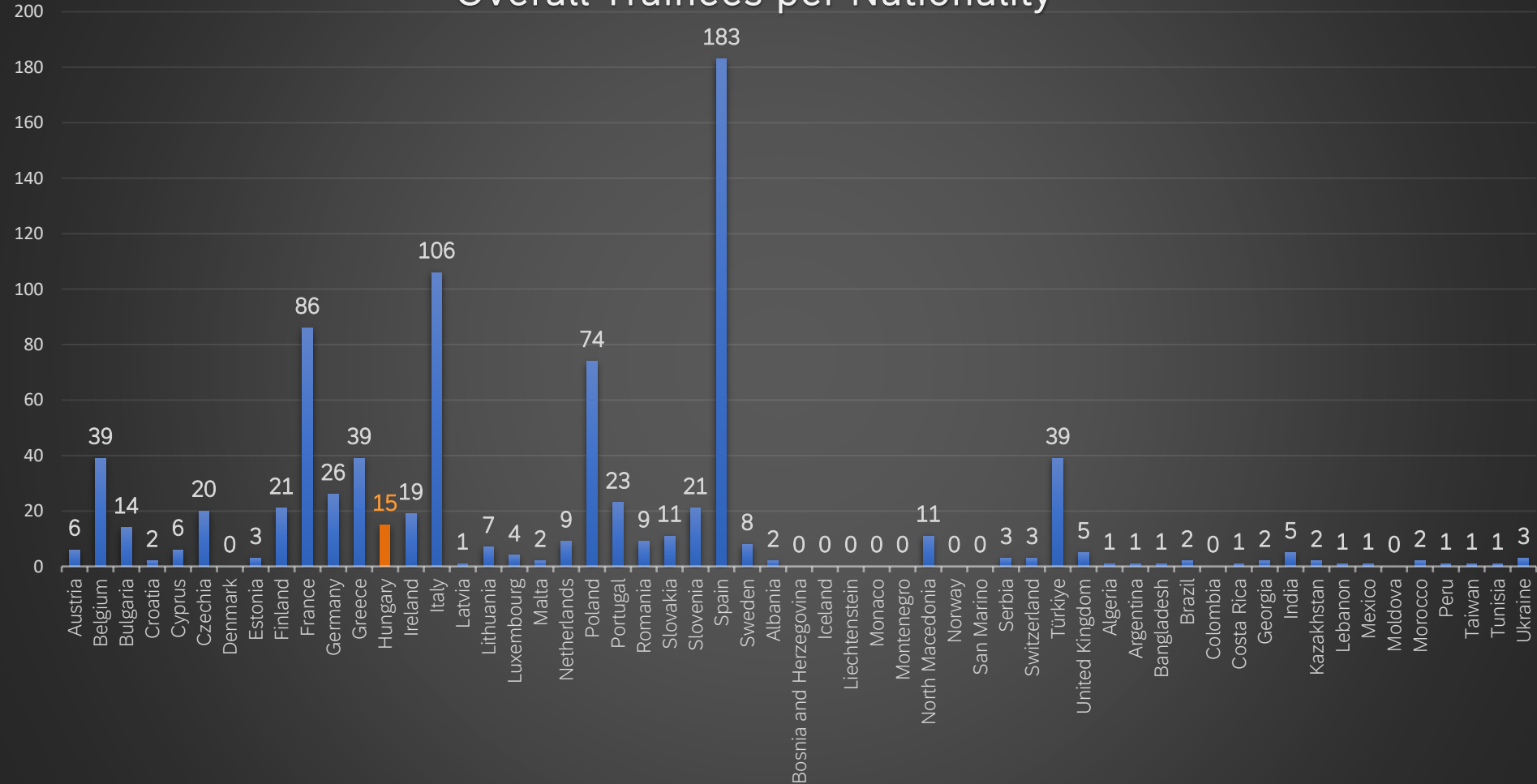
training plan

PES Evolution

PES Members PES trainees



Overall Trainees per Nationality



EUIPO PES Traineeship – Training Plan

PES Training Plan



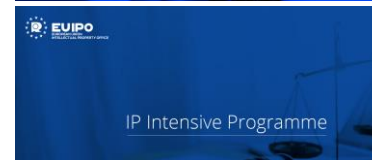
On-the-job training



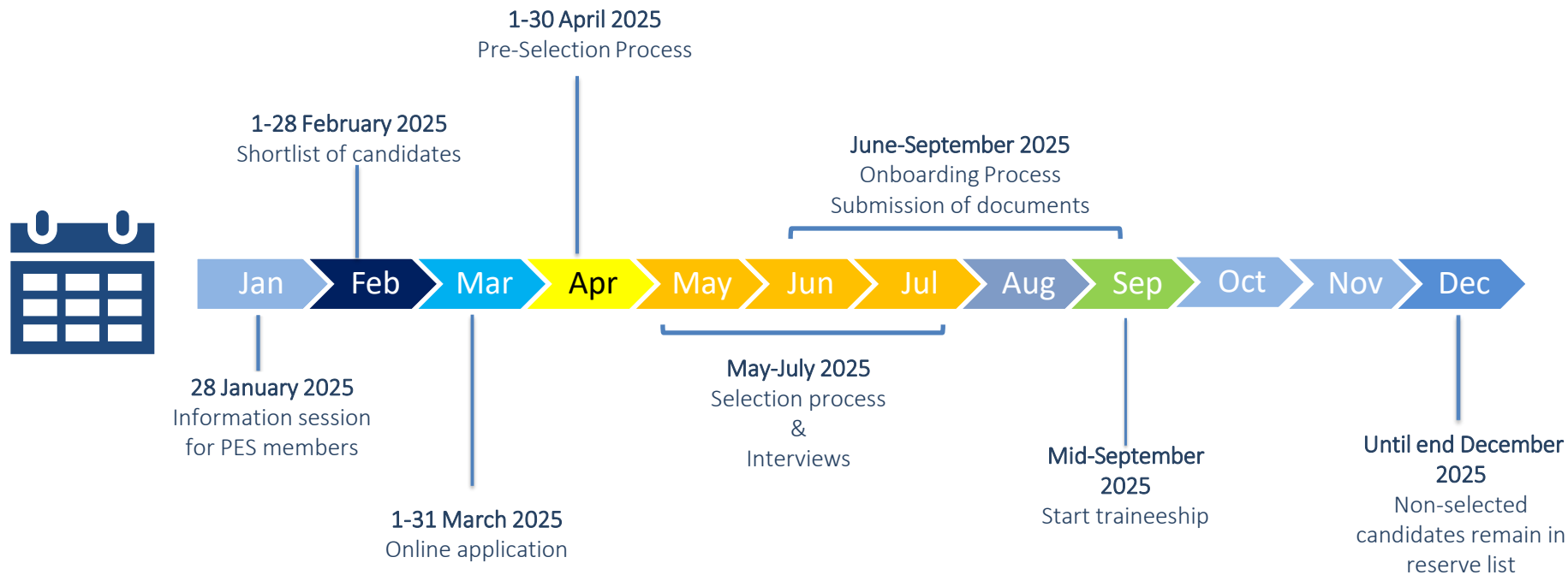
On-line training



Activities



EUIPO PES Traineeship - Timeline



Cabinet

Business Administration, Economics, Law

Corporate Strategy
and Foresight

Business Administration, Economics, Public
Administration, Computer Science,
Industrial Engineering.

Communication and
Media Relations

Journalism, Communication, Marketing,
Advertising, Graphic Design

Workplace Solutions

Economics, BA, Law, Facility Management,
Engineering, Architecture, Occupational
Safety, Communication, Tourism

Talent Management

HR, Law, Economics, BA, Business Analysis,
Data Analysis

Digital Innovation

IT (Data Protection), BA, Statistics, Law
(Data Protection)

Financial
Management and
Control

BA, Economics, IP Law, EU Law, Data
Management, Statistics, Business Analysis,
IT

Boards of
Appeal

IP Law, EU Law

Business
Operations

IP Law, Communication, Industrial/product
Design

Legal Affairs

IP Law, Law – Data Protection,
International/Public Relations, Politics,
Communication, Information security

Academy

IP Law, Economics/BA, IT, Communication,
Education, Pedagogy

Observatory

IP or IT Law, Economics, Statistics, Business
Administration, Computer Science,
Engineering

Cooperation and
Partnerships

IP Law, Economics, BA, Law, Public
Administration, Communication,
International Relations, Politics.

Business
Development

Law (Data Protection), Communication,
Marketing, Digital Media, Statistics,
Economics, Business Analysis, Data Analysis,
Linguistics, Translation, Computational
Linguistics

Business Support

ELIGIBILITY CRITERIA – APPLICATION DOCUMENTS

Highly recommended

CV

Only in English

[Europass](#) template

Motivation Letter

clearly indicating the choice of traineeship location (EUIPO or EPO).

Languages

- B2 in English
- Proficiency in another EU language (depending on the profile)



University Degree

Degree/Master diploma

proof of completion, indicating the final grade (or provisional declaration)

candidates graduated up to 2 previous calendar years



E-Learning Courses

Certificate(s) of completion of at least one of the following courses:

EUTM in a Nutshell and/or

RCD (EUD) in a Nutshell.

Nationality

EU Nationality

Non-EU nationality (for all over the world), 10% of traineeship positions

EXCHANGE PROGRAMME

Pan-European Seal Talent Bank

Promoted by EUIPO and EPO
Career opportunities in Intellectual Property intensive industries



Law firms

Companies

Institutions

Universities

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Academic Initiatives -
Pan-European Seal Programme

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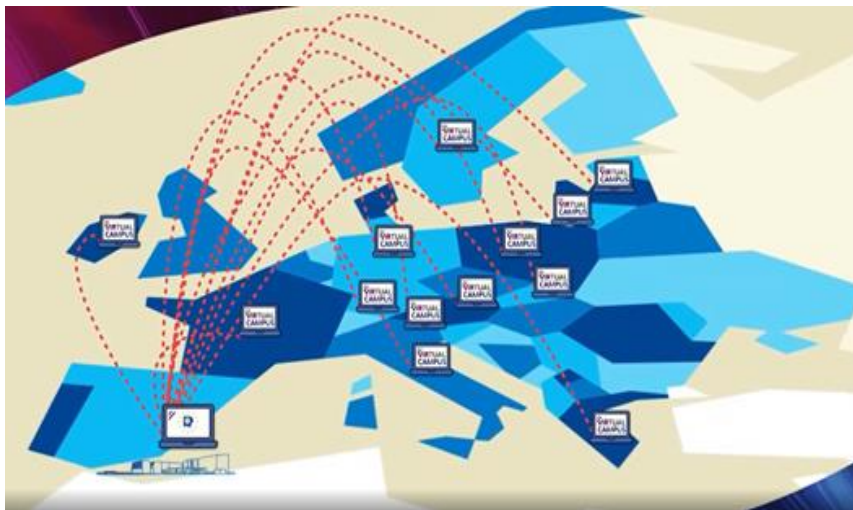
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EUIPO Virtual University Visits (VUVs)



Planned 8 Virtual Visits in 2025

- ✓ Wednesday 22 January 2025
- ✓ Wednesday 12 February 2025
- ✓ Wednesday 26 February 2025
- ✓ Wednesday 12 March 2025
- ✓ Open Virtual Day 7 May 2025
- Three VUVs in Q4 2025 – stay tuned!

Training and knowledge building activities for IP professionals



October / November

- Addressed to PES universities (students, lecturers, staff).
- Live presentations on trade marks, designs, patents, copyright, plant varieties, geographical indications and IP management and commercialisation.

in collaboration with



supported by




EUIPO
EUROPEAN UNION
INTELLECTUAL PROPERTY OFFICE

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[ENGLISH \(EN\)](#)

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Discover our **NEW!**

INTELLECTUAL PROPERTY Learning Plans

← EUTM Filing IP Learning Plans SMEs Learning Area →

Catalogue Search courses

Live Webinars

Pat-European Seal

SME Learning Area

First time here?

Calendar

July 2023

Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Create your account in the
Learning Portal

euiipo.europa.eu/knowledge



General User

i Users with an EUIPO Website account

Log in

Intellectual Property Learning Plans



Introduction to IP knowledge Learning Plan for University Students

The "Learning Plan: Introduction to IP knowledge for University Students", provides a general overview of the different Intellectual Property rights and their protection in EU. This learning plan has been structured to cover all the main areas of intellectual property law and IP rights (trademarks, designs, copyright, patents). As IP can be found nowadays in all industries, a...



Plant Varieties in the European Union

Welcome to the Learning Plan "Plant Varieties in the EU"! The courses in this Plan will provide you with an overview of the following topics regarding Plant Variety Rights in the European Union: Legal proceedings before the Community Plant Variety Office Protection for plant varieties and their enforcement Continue learning ... If you'd like to continue learning about EU protections ...



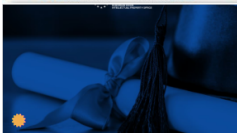
Geographical Indications in the European Union

Welcome to the Learning Plan "Geographical Indications in the EU"! The courses in this Plan will provide you with an overview of the protection in the EU of geographical indications and designations of origin for agricultural and craft and industrial goods. Continue learning ... If you'd like to continue learning about protections for geographical indications, names, and designations of ori...



IP in the Modern World

Welcome to the Learning Plan "IP in the Modern World"! The courses in this Plan will provide you with an overview of IP implications of economic, social, and cultural areas with particular relevance to today's world.* Topics covered include: IP of video games, mobile applications, and icons Copyright protection for street art, IA production, and flavors Infringement in the digital arena ...



EUTM and RCD Learning Plan for University Students

The EUTM and RCD learning plan for University students, provides comprehensive knowledge of the EUTM and RCD protection systems, as well as of the Madrid system for international registration of trade marks. This learning plan has been structured to progressively cover main substantial, procedural, practical questions, and recent developments in EUTM and RCD protection. Moreover, beside...



Introduction to European Union Trade Marks

Welcome to the Learning Plan "Introduction to EU Trademarks"! The courses in this Plan will provide you with an overview of the EU trademark system, acceptable trademarks and certification, and protections for trademark holders.* Topics covered include: The EU trademark system Product classification and certification in the EU EU trademark protections Continue learning ...



Examining European Union Trade Mark Applications: Theory and Practice (Advanced Level)

Welcome to the Learning Plan "Examining EU Trademark Applications: Theory and Practice"! The courses in this Plan will provide you with an overview of how shape, sign, and slogan applications are assessed for EU trademark status.* Topics covered include: Assessing trademarks Acceptable shapes, sizes, and slogans Trademarks and public order Continue learning ... If you'd like to ...



European Union Trade Mark Disputes: Examination and Resolution (Advanced Level)

Welcome to the Learning Plan "EU Trademark Disputes: Examination and Resolution"! The courses in this Plan will provide you with an overview of how trademark disputes are examined and resolved in the EU system.* Topics covered include: Proof of use Proof of reputation Proof of legal evidence Continue learning ... If you'd like to earn advanced certificates on this topic, consider...



Absolute grounds for refusal: Descriptive trade marks (Article 7(1)(c) EUTMR)

This Learning Plan covers an introduction to Absolute Grounds examination and to the most common types of trade marks examined under Article 7(1)(c). It will help you to: identify the key aspects to consider when assessing a trade mark on Absolute Grounds resolve if a sign is descriptive of the goods and services it applies for to determine when a mark, considered as a whole, passes the Absolute Grounds test...



Absolute grounds for refusal: Non-distinctive trade marks (Article 7(1)(b) EUTMR)

This Learning Plan covers an introduction to Absolute Grounds examination and to the most common types of trade marks examined under Article 7(1)(b). It will help you to: identify the key aspects to consider when assessing a trade mark on Absolute Grounds resolve if a sign is distinctive enough to function as a trade mark to determine when a mark, considered as a whole, passes the Absolute Grounds test...

Home Page

Pan-European Seal Programme (PES)

EUIPO Traineeship

Talent Bank

Network of IP Academies (NIPA)

EUIPO Academic Initiatives

EUIPO Academic Initiatives

The EUIPO Academy is responsible for IP dissemination within the academic community and creates links and common activities between students, trainees and universities. Through its different academic initiatives, the Academy promotes innovative onsite and online programmes to boost IP awareness and education amongst its academic stakeholders.

www.euiipo.europa.eu/knowledge/

Part 1

Introduction to the EUIPO

Part 2

Academic Initiatives -
Pan-European Seal Programme

Part 3

Learning materials and tools

Part 4

Questions & Answers





Danke

Sagol

Eυχαριστώ

Благодарю

Merci

謝謝

Asante

Thank you

Asante

شكرًا

Obrigado

Kiitos

Asante

Danke