Pan – European Seal Programme

Alicante, Spain
1. The European Union Intellectual Property Office (EUIPO)

2. Pan-European Seal (PES) Traineeship Programme
   - Core characteristics
   - PES Training Plan
   - Academy Learning Portal
   - Learning Plans
   - IP Campus
   - Career Event

3. Further Career Opportunities
   - EPO Exchange
   - PES Talent Bank
   - Hosting Programme

1. Virtual University Visit
1. The EUIPO
We are a growing organization with more than 1000 people, made up of EU civil servants, permanent and temporary staff.

Since 1994 managing registration of the European Union trade marks and registered Community designs.

More than 135,000 EUTMs and more than 100,000 RCDs annually.

In August 2021 we reached 2 million EUTMs and 1.5 million RCDs


Decentralised agency of the European Union, based in Alicante, Spain.

Brussels Liaison Office

Luxembourg Litigation Office

5 working languages
2. The Pan-European Seal Programme
Core Characteristics
Core Characteristics

➢ high-achieving, young university graduates gain access to a 12 month paid traineeship programme.

Purpose

➢ bridges academia and the labour market in different knowledge fields (IP, Law, Finance, Business, Engineering, etc).
➢ promotes and disseminates Intellectual Property.
➢ help graduates to get a foot in the door of the competitive world through valuable, on-the-job, multicultural and professional work experience.

EUPO, Alicante, Spain with a monthly allowance, as well as other benefits as established in the Decision No ADM 18-12 on traineeships offered by EUPO.
EUIPO – Pan-European Seal (PES) Programme

Becoming a PES Member

i. A Memorandum of Understanding (MoU) establishes the terms and conditions.

ii. The MoU proposal will be made available upon demonstration of interest in participating in the programme.

FACTS

Members: 95 Universities
Trainees: from 36 Countries
EU Countries: 26
EPC Countries: 9

564 PES Trainees (2014-2022)
2. The Pan-European Seal Programme
PES Training Plan
One of the PES programme’s primary goals is to help trainees learn how to work in a fast-paced multicultural environment.

- **On the Job Training**
- **Project Focus**
- **Team Work**

**Trainees**
- are integrated into the day-to-day work of their departments
- receive coaching and instructions from experts in their field
Upon their arrival, trainees receive a 10-day onboarding programme:

1. Welcome & End-of-Stage Ceremony
2. Induction training
3. Handover of tasks and knowledge transfer
4. Award of attendance or completion diploma

➢ Know the different departments of the EUIPO and what purpose each of them serves.
➢ Know their department’s responsibility.
➢ Attend courses that will help their integration.
➢ Meet with their supervisors.
➢ Understand better the nature of their tasks.

ADDITIONAL TRAINING

Our trainees expand their knowledge and sharpen their skills through a mixed training method.

3 Types of Training

(A) On the Job training
• Supervision system
• Multicultural work experience
• Team working
(B) On-line training
• IP & non-IP training courses
• On-line language courses (7 languages)
• Webinars
(C) Other activities
• Orientation Programme
• PES IP Campus
• Language courses
2. The Pan-European Seal Programme
Academy Learning Portal
EUIPO – Academy Learning Portal

Our online home for the EUIPO Academy, a general learning and knowledge hub

→ a training catalogue with a wealth of learning materials
→ from training in general IP topics to specific courses covering all aspects of trade mark and design registration.

The EUIPO strives for the ongoing personal and professional development of its employees.
Taking into consideration the various backgrounds, ALP entails courses that pertain to their interests and needs.

euipo.europa.eu/knowledge/

Courses:
- Basic
- Intermediate
- Advanced

Webinars:
- Live
- Recorded
- IP and non IP
EUIPO – Academy Learning Portal

Courses
➢ More than 530 courses
➢ More than 130 IP courses
➢ More than 150 courses with certificates

Intellectual Property

Finance

Human Resources

Information Technology

Infrastructure/ Health & Safety

Languages

General Management

Quality, Risk and Performance

Other Professional Knowledge

Corporate Competencies

Starting Point

EU Non – IP Knowledge

➢ In our ALP Calendar one can find all the initiatives that are going to take place in the months ahead.
2. The Pan-European Seal Programme
Learning Plans for Students
The PES Team in collaboration with the Academy Learning Portal Team have created two Learning Plans to address the needs of the students, depending on whether they have an existing IP background or not.

**For IP Students**

- 18 high-level courses of a vast variety of topics

**For non-IP Students**

- Basic IP Knowledge of all IPRs

**Examples of suggested courses**

- Introduction to IPR
- Video gaming and IP: how to play the game
- Blockchain and Intellectual Property
- Street & IP: how do they interact?

- Both learning plans incorporate a list of **compulsory courses** and an additional list of **non-compulsory courses**.

- This extra list consists of even more specialized topics that could be of major interest for the students and the Universities.

- Once the learning plan is completed, the learner receives a **Certificate of Completion**.
2. The Pan-European Seal Programme
IP Campus
During their traineeship, our trainees come across various opportunities to enhance their knowledge of Intellectual Property.

**What is IP Campus?**

- A yearly organized event
- Our trainees are divided into groups
- They are assigned to a topic of their choice
- They have to prepare a presentation on the said topic
  - analyze it (IP perspective)
  - e.g. Blockchain and IP

**Expected Results**

- Ability to work in teams
- Research skills
- Presentation skills
- Creativity
- Socialize with their fellow trainees from other departments

**ENHANCE**

- IP knowledge and soft skills
2. The Pan-European Seal Programme Career Event
A one-day event dedicated to help PES trainees find their career path, in the sector they would like, after finishing their traineeship at the EUIPO.

**PARTICIPANTS**

**Former trainees**
- present their current companies/firms
- provide any necessary information & tips
- how they can manage to follow a successful professional career after their EUIPO traineeship

**Current trainees**
- Private Sector firms
  - e.g. law firms
- Public Sector entities
  - e.g. academics
3. Further Career Opportunities
EPO Exchange
The Exchange Programme constitutes an ensuing initiative of the Pan-European Seal Professional Traineeship Programme, coordinated by the EUIPO and the European Patent Office.

- It allows PES trainees currently working at the EUIPO to apply for an exchange opportunity and second traineeship at the EPO, as well as allowing EPO PES trainees to apply for an exchange traineeship at the EUIPO.

- If accepted, they receive a 12-month traineeship offer at the EPO premises, which starts as soon as they complete their traineeship at the EUIPO and vice versa.

- broaden the scope of their academic background and the knowledge they gained from their first traineeship in their field of expertise

- increase their networking opportunities

The EPO examines European patent applications, enabling inventors, researchers and companies from around the world to obtain protection for their inventions in up to 44 countries through a centralised and uniform procedure that requires just one application.
3. Further Career Opportunities
Talent Bank
EUIPO cares not only about the present of its people, but also for their future as well.

Talent Bank

- It is an online tool that allows associated and private partners to offer traineeships or job opportunities to Pan European Seal alumni.

How TB Works:

- As soon as PES trainees complete their traineeship, they gain access to the Talent Bank Platform.
- There they are able to upload their CV alongside any other related documents and create an account and apply

The PES Talent Bank platform aims to gather a community of talented professionals (the PES Alumni) specialised in a wide range of knowledge areas from Intellectual Property Law to Communication, IT, and Finance among others.
3. Further Career Opportunities
Hosting Programme
What is it?

☐ IP Offices (IPOs) host EUIPO trainees at their premises.

→ enhance knowledge sharing between the Offices

→ allow trainees to get exposure to different working contexts

→ while supporting the IPOs and gathering information on the use of IP rights by local companies and users.

Purpose

If a National IP Office wishes to participate

They would need to confirm their interest by replying to the invitation letter and indicating the following details:

➢ Trainees profiles requested, including educational/professional background (e.g. IP, general law, IT, communication etc.), according to your Office’s needs.

➢ EU Languages needed (working level required for a hosting programme at their Office).

➢ Duration of the hosting period of the trainees at their Office (minimum 3 months – maximum 6 months).

2020/21 Pilot Edition

3 months at the EUIPO

3 – 6 months at IPOs

PES

SME’s

HPT

IPOs

SME fund
4. Virtual University Visits
The aim of a VUV is to take you through a virtual tour of the EUIPO. During this session, you are introduced to our premises, our practices and our PES Programme and Academic Initiatives.

- Interactive session
- ask any possible questions

More specifically you will learn about:

- European Union Trademark (EUTM)
- Registered Community Design (RCD)
- PES Programme
- Other Academic Initiatives
- Learning Materials and Tools

VUV’s Calendar:

- 4 Jan-Feb-March
- 4 Jun-Jul
- 4 Oct-Nov-Dec

Total: 12 visits per year

Every Wednesday
10h30-12h00
Thank you for your interest in the European Union Intellectual Property Office and our Pan-European Seal Programme.

Looking forward to meeting you all at our upcoming university visit.