



PCU
PETRA
CHRISTIAN
UNIVERSITY

SBM
SCHOOL of
BUSINESS and
MANAGEMENT



Academy of Finance and
Management Australia



Enrich your professional endeavors faster by earning the **International Certification:**

CPS

CERTIFIED PRICING SPECIALIST

17-18
July 2023
9am - 4pm

The issuer certificate is signed by AFMA (Academy of Finance & Management Australia)

The CPS is trained to:

Work with Product Management to develop and implement product price strategies including segment strategies for the various markets and channels

Create customer loyalty and retention programs, Take initiative in identifying and resolving issues around pricing and margin, Align revenue management practices with the business context

INVESTMENT:

ONLY \$460 USD/participant

Book your seat early and get special price \$435 USD (until 31 May 2023)

Special offer for group (min. 3 participants) \$400 USD/participant

COURSE INVESTMENT INCLUDE:

Attendance certificate, CPS Certificate, Training Kits, Handout, Snack, Lunch, Accommodation.

Further Information:

Continuing Education Centre

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